

Program Approval Form

For approval of new programs and deletions or modifications to an existing program.

Inactivate Exi Modify Existir Title (SCH Concentra Degree Re	SCHEV ap sting ng (check a EV approv ation (Cho equirement Standards	all that al requ ose on	uired except for minors) X Undergraduate Certificate*
College/School:	College		
Submitted by:	Anthony	Steran	nidis Email: astefani@gmu.edu
Effective Term:	Fall	2015	Please note: For students to be admitted to a new degree, minor, certificate or concentration, the program must be fully approved, entered into Banner, and published in the University Catalog.
Justification: (atta			
The certificate focus	ses on the	mana	gement of people and Geo-resources combining geographic concepts with marketing aspects of global
		ſ	Existing New/Modified
Program Title: (Required) Title must identify subject matter. Do not include name of college/school/dept.			Online Undergraduate Certificate
			in Geo-Management
Concentration(s):			
Admissions Stand Application Requ (Required only if differer listed in the University C	irements at from those atalog)		
Degree Requirements: Consult University Catalog for models, attach separate document if necessary using track changes for modifications			Management Track (choose 2 from list) MSOM 301 – Managing People and Organizations (3 credits) MSOM 300 – Managing Financial Resources (3 credits) MSOM 302 – Managing Information in a Global Environment (3 credits) MSOM 303 – Marketing in a Global Economy (3 credits)
			Geoinformation Science Track (choose 6 from lists below) 3 from the following introductory courses: GGS 101 Major World Regions (3 credits) GGS 102 Physical Geography (3 credits) GGS 103 Human Geography (3 credits) GGS 124 Dynamic Atmosphere
			GGS 121 Dynamic Atmosphere Hydrosphere (3 credits) 3 from the following upper division courses: GGS 311 Introduction to GIS (3 credits) GGS 312 Physical Climatology (3 credits) GGS 315 Geography of the United States (3 credits)

				GGS 380 Geo credits)	ography of Virginia (3	
Courses offered via distar (if applicable)	nce:		All courses are ava		ailable online	
TOTAL CREDITS REQUIR	ED:			24		
*For Certificates Only: Ind	dicate whether	students are able to	pursue on a X	Full-time basis	X Part-time basis	
Approval Signatur	Date	College/School	Date	Provost's Required for	Office Date Minors and Interdisciplinary Progra	
If this program may impact proposal for review by those u						
Unit Name	Unit Appro		Unit Approver's Sig		Date	
School of Business						
For Graduate Progr	ams Only		1		<u> </u>	
Graduate Council Member		Provost Office		G	Graduate Council Approval Da	
For Registrar Office's Use Only:	Received_	Banner	Cat	alog	revised 6,	

<u>Program Proposal Submitted to the College of Science Curriculum Committee (COSCC)</u>

The form above is processed by the Office of the University Registrar. This second page is for the COSCC's reference. Please complete the applicable portions of this page to clearly communicate what the form above is requesting.

FOR ALL PROGRAMS (required)

Program Title:

Online Undergraduate Certificate in GeoManagement

Date of Departmental Approval:

FOR INACTIVATED PROGRAMS (required if inactivating a program)

• Reason for Inactivation:

FOR MODIFIED PROGRAMS (required if modifying a program)

- Summary of the Modification:
- Text before Modification (title, degree requirements, etc.):
- Text after Modification (title, degree requirements, etc.):
- Reason for the Modification:

FOR NEW PROGRAMS (required if creating a new program)

• Reason for the New Program:

Living in a global environment and working in large-scale GIS projects, it is only natural to couple management and marketing topics with geography. This certificate accommodates the need of students who pursue a degree in Geography and Geoinformation Science and wish to acquire more knowledge on how to manage people and organizations dealing with GIS in a global economy. By understanding marketing terms, financial matters and, at the same time, having a good understanding of how to manage people, students will be well prepared to face challenges in multidisciplinary GIS-oriented environments.

- Relationship to Existing Programs:
 - Relationship to Existing Courses:
 - Semester of Initial Offering: Fall 2015
 - Insert Tentative SCHEV Proposal Below